

at a glance



# Apparel Merchandising and Design

**Department:** Business and Information Technology

**Degree:** Associate of Applied Science (A.A.S.)

**Entry time:** Fall

**Length:** 2 years (4 semesters)

## Program Description

If you have a passion for fashion, then the Apparel Merchandising and Design program is for you. At Kirkwood, you'll learn the foundation of the fashion industry by completing hands-on projects. You'll even develop your own fashion line as part of your coursework! In addition, students have a chance to produce a fashion show in the spring. Once you graduate, you can head straight into the fashion industry or transfer to a four-year program. Whatever your path, the Apparel Merchandising and Design program will fit your style.

## Career Opportunities

Fashion sales/buyer  
Specialty and department store management  
Visual merchandiser  
Area supervisor

## Sample Classes

Principles of Fashion Merchandising  
Fashion History  
Fashion Trends and Consumer Analysis  
Fashion Design  
Apparel Visual Merchandising  
Apparel Textiles  
Fashion Show Procedures

## Program Attributes

Program curriculum offers two tracks: Management and Merchandising. Student produced spring fashion show. Articulation agreement for easier transferring to the Iowa State University Apparel, Merchandising and Design program. Hands-on projects such as developing a fashion line. Students learn the foundation of the fashion industry leading to various career paths in the field.

## Internships

The Apparel Merchandising Management track (non-transfer) incorporates a supervised internship in a retail establishment to provide opportunities to learn outside of the classroom.

## Scholarships

We award more scholarships than any other community college in Iowa. Complete **one application** to be eligible. To apply visit: [www.kirkwood.edu/scholarships](http://www.kirkwood.edu/scholarships).

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